

Cynthia Tran

Graduation Year: Junior

College: Business

Major(s): IT Management

Minors(s): Actuarial Science, International Development Studies

Scholar Group Membership: N/A

Did you received other funding for this project?: N/A

Could you have completed this project without CUSE funding? No

More details on CUSE funding assistance?

Project Title: Three International Business Ethics Case Studies: A Faculty-Student Collaboration

Project Location: University of Notre Dame

ND Faculty Mentor: Jessica McManus-Warnell

Project Type: Research, Conference - Presentation

Why did you undertake this project/experience? Deepen your knowledge of a topic or issue, Internationalize your Notre Dame experience

Did your funded experience help you:

[Deepen your understanding of your coursework or field of study]: Yes

[Discern your interests and post-bac goals]: Yes

[Become confident in your ability to set and achieve your goals]: Very Much

[Gain a more nuanced view of local, national, or global communities]: Yes

[Improve your written and verbal communications skills]:Very Much

Tell us about your experience.

Over the last year, my group and I researched the history of business ethics pedagogy and formed our own cases studies in collaboration with University faculty and the former Chief of Ethics of the United Nations. At the International Vincentian Business Ethics Conference, we presented our research and learning experiences with other researchers and professors. Upon noting our elevated learning experiences in being able to create and collaborate with professors, we received positive feedback and peaked further curiosity in others for our case research designs.

Describe the impact this project had, both on you as a student-scholar and on the people you worked with.

Researching this project pushed me to apply what I already have learned about the world in my International Development Studies classes. As a business major, I have found it difficult sometimes to find intersections between my two areas of study; however, I was able to create scenarios with my knowledge of both development and managerial situations. In crafting these narratives, I was able to hear about many international experiences from my professors while, at

the same time, they were able to gain insight on aspects of business that stood out to me the most, as I wove them into my case. This all propelled the evolution of the business ethics curriculum in a positive direction.

Describe how this experience is connected to your plans as a student or future professional.

As someone who has a strong passion for work in the developing world, it is hard to part ways with it, especially since most of the advertised job positions for business majors at the University often do not take service or development into account. Participating in this research affirmed that I do not want to sacrifice work in development for a job that many would consider "most opportune." The overlap between development and business, I believe, will be a new field of work that requires even more rigorous business problem solving. Having to think critically in drafting my case has helped me learn to apply my skills in both schools to one project.

What advice would you give other students who are planning to pursue similar projects?

The most helpful thing for me was the ability to consult professors as well as faculty at the CUSE center. You don't have to do everything alone and you will learn so much more with an open mind and a ready ear to listen.

I acknowledge that this form has been filled out truthfully and to the best of my ability. I understand that this information will be shared with many different CUSE constituencies. As such, I have provided as much useful information as I was able. I understand that CUSE will not complete my award disbursement until this form is successfully completed. If I have any questions or concerns, I will contact CUSE before submitting this form. To illustrate that you understand all of these points, please enter your Notre Dame email in the box below.

ctran5@nd.edu
