

Print a High-Quality Cloth Poster for Under \$25

Those who need to print a research poster usually have two options: paper or cloth. Paper posters are cheaper to print (\$45), but are vulnerable to tearing and bending. In addition, travel with paper posters requires a carrying case (\$20) and, for flights, an extra checked bag, which usually costs at least \$50 for round trips. Cloth posters solve the durability and travel problems, but usually cost over \$100 for a product of proper quality and size. These instructions describe how to make use of a custom fabrics service to print and ship a large (63x37), high-quality cloth poster for only \$21 plus tax. Instructions for posters fit to standard tri-fold boards are included.

Step 1: Create your Poster

You will need to create your poster through Powerpoint, LaTeX, or some other program that allows you to export the file as a PDF or JPG. If you use Powerpoint, you may want to use a poster template, many of which can be found online.

Step 2: Prepare the File for Uploading

1. Download your poster as a PDF file.
2. Upload the PDF file to [this](#) website to convert it to a JPG file. Select "Convert entire pages" once you upload the image.
3. Upload the JPG file to [this](#) website to resize the image. Next to "Make My Picture," choose "Custom Size...."
 - **For a poster image fit to a standard tri-fold (48x36):** Set only the width to 7200. If the height is now less than 5400, choose this size. If not, delete the width specification and set only the height to 5400. The extra cloth can be trimmed or used to wrap the poster around the board.
 - **For a poster image fit to the cloth:** Set only the height to 5400. If the width is now less than 8400, choose this size. If not, delete the height specification and set only the width to 8400.
 - **For other poster sizes:** Make use of the rule 150 pixels = 1 square inch. Since the image size does not exceed 56x36, do not exceed a width of 8400 or a height of 5400.
4. Resize the picture and download the JPG file.

Step 3: Upload the File to Spoonflower.com

1. Upload the resized JPG to [this](#) website.
2. On the top right part of the page, click "CENTER."
3. Under "1. Choose a Fabric," choose "Performance Piqué." **Note:** You should now see your entire poster in the box in the center of your screen. *It will look fuzzy*, and that is okay! The printed poster will look as you intended.
4. Click "Add to Cart" and "View Cart."
5. Follow the prompts to purchase your poster.
6. Wait seven days for arrival!

Feel free to contact Matt Schoenbauer at mschoenb@nd.edu with any questions.